



CONTAGIOUS ENTHUSIASM INC.

www.contagiousenthusiasm.com

Chris Scappatura CV

Brief History

Chris, who has recently celebrated 25 great years as an entrepreneur, lives life in general with an enthusiasm that can only be described as contagious. Along the way, Chris has had businesses in the sales, service, retail, entertainment and manufacturing industries.

At college, where he attained a double major in Business Administration and Electronic Data Processing, Chris began his first business. From his school locker, Chris sold jeans to the named 'Christopher's'.

By 1988, Chris had opened and was running three separate businesses. While developing a fourth business concept he was introduced to the highly competitive field of real estate sales. It was not long before Chris received the designation of Realtor. As a Realtor, Chris's passion for feeding the brain was ignited by his participation in numerous seminars. Topics covered included communications, time and client management, and sales. In a few short years, Chris had gained a strong following of real estate investors, due in part to his understanding of creative financing and his keen sense for finding the right deal.

In 1992, Chris was asked by a business mentoring group to speak for a group of young entrepreneurs. That speaking engagement would change his life. Due to the great feedback from the group that day, Chris realized his true calling, public speaking. He began sharing his knowledge and experiences through workshops and seminars that included topics on business start-ups, marketing, business development, and personal development.

In 1995, Chris began developing business management systems for the dental health industry. He continues to help many dental practitioners implement lasting solutions with his ability to get to the "root" of a problem through team building.

In 1997, Chris branched out into group training. A national dental software company approached him with an opportunity to help develop their software training sessions. Chris eventually became their national trainer, training the trainers and support staff while continuing to develop the training system for their users. The company quickly saw great potential in Chris for individual and group sales, promoting him to the position of Account Manager. This position saw him conducting sales presentations to groups of all sizes, covering core program and upgrade sales.

In 1998, due to the overwhelming success of his business management systems, Chris began conducting seminars and workshops on various topics of interest. These included 'Effective Communications', 'One Voice', and 'No Receivables'. Recently, Chris was one of the top ten attended speakers out of a field of 300 at a convention in Boston.

As his popularity continues to grow as a speaker, Chris has felt the need to develop new topics that reflect his passion for living life with contagious enthusiasm. Topics include 'Waking Up on the Wrong Side of the Bed', 'After Me, You Come First', and 'Where Did the Time Go?'.

Chris will have you laughing and learning in no time at all with his energetic infectious style and humorous presentations. You won't soon forget this learning experience.