



Chris Scappatura's Dental CV

Chris lives life with an enthusiasm so genuine and so electric that it becomes contagious to everyone around him. This year marks a remarkable milestone: over 30 years in the dental industry and 40 years as an entrepreneur. Across four decades, Chris has built, led, and elevated businesses in service, sales, retail, entertainment, and manufacturing, always with the same trademark blend of creativity, discipline, and unstoppable energy.

In the early 1990s, Chris began sharing his hard-earned experience through workshops and seminars focused on business start-ups, leadership, marketing, and personal development. His ability to simplify complexity and inspire action quickly made him a sought-after speaker and trainer.

In 1995, Chris stepped into the dental world in a deeply personal way working alongside his wife in a family dental practice. Under the mentorship of his brother- and sister-in-law, both dentists, Chris immersed himself in every aspect of the practice. He served as receptionist, office manager, treatment coordinator, chairside assistant, and marketing lead. This hands-on experience gave him a rare, 360-degree understanding of how a dental office truly functions.

By the late '90s, Chris shifted his focus to developing business management systems specifically for dental practices. His gift for "getting to the root of a problem" helped countless practitioners and teams across North America implement lasting, culture-shifting solutions. As online learning evolved, Chris expanded his reach through webinars, virtual training, and his company's online learning portal EFGO, empowering even more offices to strengthen their systems, elevate their culture, and improve their personal and professional lives.

The success of these systems led to a growing demand for Chris as a speaker. He began delivering seminars, workshops, and keynotes on practice management, leadership, and personal development, always with a focus on improving the overall office environment. Popular topics included "Elements of a Great Office Meeting" and "Deal with the People Who Want to Be Dealt With" and his newest must-attend workshop, "Marketing Above the Crowd," which provides a synergistic online and in-office marketing blueprint for dental practices ready to stand out.

In recent years, Chris has continued to evolve his message, developing a series of presentations that reflect his passion for living with contagious enthusiasm. These include "Waking Up on the Wrong Side of the Bed?", "After Me, You Come First," and at time awareness presentation "Where'd The Time Go?".

Whether he's speaking to a room of dental professionals, business owners, or individuals seeking personal growth, Chris brings an energetic style, sharp insight, and a sense of humor that keeps audiences laughing, learning, and fully engaged. His sessions are a learning contagious enthusiasm learning experience you and your attendees are sure to remember.

